



KEMENTERIAN PENDIDIKAN TINGGI, SAINS,
DAN TEKNOLOGI

UNIVERSITAS TANJUNGPURA
FAKULTAS EKONOMI DAN BISNIS

Alamat Jalan Prof. Dr. H. Hadari Nawawi Pontianak 78124
Telepon (0561) 766840, Surel feb@untan.ac.id, Laman <https://feb.untan.ac.id/>

SURAT TUGAS

Nomor : 0314/UN22.2/TU.00.01/2025

Dekan Fakultas Ekonomi dan Bisnis Universitas Tanjungpura, dengan ini menugaskan kepada (Daftar Nama Terlampir) untuk melakukan kegiatan Summer School Nusantara yang akan dilaksanakan pada:

Tanggal : 25 Juli – 3 Agustus 2025

Tempat : Universiti Malaysia Sarawak (UNIMAS), UiTM Sarawak, Chulalongkorn University Thailand, dan Management & Science University (MSU) Kuala Lumpur

Demikian surat tugas ini disampaikan, atas perhatian dan kerjasamanya diucapkan terimakasih.

Pontianak, 14 Juli 2025

Dekan,



Dr. Barkah, S.E., M.Si

NIP. 19650220 199003 2 004

Lampiran Surat Tugas

Nomor : 0314/UN22.2/TU.00.01/2025

Tanggal : 14 Juli 2025

No	Nama	NIP/NIM	Pangkat/ Gol	Jabatan
1	Helma Malini, S.E., M.M., PhD	19810909 200604 2 002	Pembina / IVa	Lecturer and International Class and International Affairs
2	Juan Evandeus Marsie	B1024211014	-	Student
3	Rahmat Budi Susetio	B1034221004	-	Student
4	Pinkan Antasha Shaza Manbo Paputungan	B1034221030	-	Student
5	Cecillia Angelica Precillia	B1024231015	-	Student
6	Susanti	B1024231027	-	Student
7	Lathiifah Adila	B1024231029	-	Student
8	Sri Wahyuni Agustin	B1034231008	-	Student
9	Nadila Devani Damanik	B1024231002	-	Student
10	Nurul Fajri Damayanti	B1024231009	-	Student
11	Reggina Salsabila	B1034231002	-	Student
12	Wiwin Theresa Hitan	B1024231031	-	Student
13	Azzahra Hardiyanti	B1034231004	-	Student
14	Victor Kurniawan Pangestu	B1024231026	-	Student
15	Jihan Zasqia Rizky Syahrudin	B1034231023	-	Student
16	Azelia Fitria Azzahra	B1024231028	-	Student
17	Nola Angelika Onenesti	B1024221016	-	Student
18	Siau Yen	B1024231020	-	Student
19	Norvin Edison	B1024231024	-	Student
20	Mohamad Dzaky Sumbadjindja	B1034221017	-	Student
21	Genos Moretto Henbuh	B1024231016	-	Student
22	Mahesa Ekha Putra	B1024231012	-	Student
23	Muhammad Rinaldi	B1024231010	-	Student
24	Hansen Bavo Putera Buntoro	B1034221038	-	Student
25	Dika Aditya	B1034221005	-	Student

No	Nama	NIP/NIM	Pangkat/Gol	Jabatan
26	Nextcell Winoto Vennerico	B1024231019	-	Student
27	Retno Wandari	B1034231035	-	Student
28	Chrisnando Marshall Tambunan	B1034231027	-	Student

Pontianak, 14 Juli 2025

Dekan,



Dr. Barkah, S.E., M.Si

NIP. 19650220 199003 2 004

EICWARA 2025

The Halal Sustainability
Research Poster Competition

CONTENTS

EICWARA 2025	1
Contents	2
Event Description	3
Themes	4
Objectives	5
Event Details	6
Competition Format	7
Essay Guidelines	8
Judging Criteria	9
Rundown	10
Grouping	11

EVENT DESCRIPTION



FACULTY OF
ECONOMICS & BUSINESS



UNIVERSITI
TEKNOLOGI
MARA

EICWARA 2025 *The Halal Sustainability Research Poster Competition* is a joint academic initiative collaborated between FEB UNIMAS, FEB UNTAN, and UiTM Sarawak. A total of 53 students from FEB UNTAN and FEB UNIMAS will be divided into interdisciplinary groups to design and present research posters under the theme **“Innovating Halal Sustainability: Empowering Ethical, Inclusive, and Green Economy.”**

This competition aims to foster meaningful cross-border academic exchange, sharpen students' research communication skills, and encourage critical reflections on sustainability issues in the halal industry. The final poster presentations will be conducted offline at Faculty of Economics and Business UNIMAS, with Faculty of Economics and Business Untan, Faculty of Economics and Business UNIMAS, and UiTM lecturers serving as the panel of judges. More than just a competition, this initiative strengthens academic collaboration, cultural understanding, and shared commitment to advancing sustainable development through education and research.

THEMES

Main Theme

“Innovating Halal Sustainability: Empowering Ethical, Inclusive, and Green Economy”

Exploring innovative ideas and solutions to develop a sustainable halal ecosystem at both local and global levels.

Suggested Sub Themes

Participants may choose from the following sub-themes:

Halal Tourism and Community Development

Digital Transformation in the Halal Economy

Sustainable Halal Supply Chain and Circular Practices

Youth Empowerment in Halal Entrepreneurship

Halal Finance and Islamic Social Responsibility (iSR)

Cross-Cultural Collaboration for Halal Innovation

OBJECTIVES

Strengthen international student research collaboration

Promote awareness and insight on sustainability within the halal industry

Contribute to the achievement of the Sustainable Development Goals (SDGs), particularly SDG 8 (Decent Work and Economic Growth) and SDG 12 (Responsible Consumption and Production)

Develop Scientific Communication skills thorough visual media

EVENT DETAILS

DATE & VENUE

JULY
26th
2025

**Faculty of Economics & Business
Universiti Malaysia Sarawak**

08.00-08.30 | *Welcoming Ceremony*
08.30-11.00 | *EICWARA 2025 Competition*
11.00-11.30 | *Main Cultural Performances*
11.30-12.00 | *Closing Ceremony & Winner Announcement*

UiTM Sarawak
12.30-14.00 | *Campus Tour*

PARTICIPANTS & AWARDS

53 STUDENTS FROM
FEB UNTAN & FEB UNIMAS

Students will be divided into collaborative inter-university groups and each group will design and present a research poster based on the theme

Best Research Poster
RM 300

Best Essay
RM 150



COMPETITION FORMAT

Pre-Event

- Group formation (randomized and inter-university).
- Recorded online workshop of the EICWARA 2025 Competition. Kindly find here: [EICWARA 2025 Online Workshop](#)
- Submission of essay & poster (softcopy) no later than **2 days before the event**. Kindly submit your essay and poster in this link: [EICWARA 2025 Submission](#)

Competition Day

- Each group presents their research poster (5–7 minutes presentation + 3 minutes Q&A).
- Judges from FEB UNIMAS, FEB UNTAN & UiTM Sarawak will evaluate the presentations.
- Judging criteria will include content quality, innovation, visual design, and presentation delivery.
- Printed poster size is 3508 x 4966 pixels/A1.

Documentation & Publication

- Official video documentation of the event
- Digital poster catalogue

Expected Outcomes

All participants will receive e-certificates

ESSAY GUIDELINES

Format Requirements

- Paper size: Legal (8.5 x 14 inches)
- Font: Times New Roman
- Font Size: 12 pt
- Line Spacing: Single (1.0)
- Length: Maximum of 2 pages

Structure & Key Elements

1. Title

- Must be clear, specific, and directly reflect the focus of the essay.
- Should be compelling, yet maintain an academic and formal tone.

2. Introduction

- Provide a brief background of the issue or topic.
- Clearly state the main problem or question that will be addressed.
- Explain the objective or purpose of the essay.

3. Main Content / Discussion

- Present the main arguments or analysis in a structured manner.
- Support points with relevant data, theories, or factual information.
- Incorporate examples or real-world case studies to strengthen your argument.
- Ensure your analysis is critical, logical, and coherent.

4. Conclusion

- Summarize the key points discussed in the essay.
- Reaffirm the significance of the topic and the insights provided.
- Offer recommendations or proposed solutions if appropriate.

5. References (Optional but Recommended)

- Include a list of cited sources used in the essay.
- Use a consistent and recognized citation format such as APA, MLA, or Chicago.

JUDGING CRITERIA

ASSESSMENT CRITERIA	WEIGHT
Relevance and depth of research	30%
Innovation & originality of ideas	25%
Poster design and clarity	20%
Presentation and communication	15%
Team collaboration	10%

RUNDOWN

NO.	ACTIVITY	TIME	VENUE
1.	Welcoming Ceremony	08.00-08.30	Faculty of Economics and Business Universiti Malaysia Sarawak (FEB UNIMAS)
2.	Group Research Poster Presentation Session 1	08.30-09.30	Faculty of Economics and Business Universiti Malaysia Sarawak (FEB UNIMAS)
3.	Group Research Poster Presentation Session 2	09.30-11.00	Faculty of Economics and Business Universiti Malaysia Sarawak (FEB UNIMAS)
4.	Main Cultural Performances	11.00-11.30	Faculty of Economics and Business Universiti Malaysia Sarawak (FEB UNIMAS)
5.	Closing Ceremony & Winner Announcement	11.30-12.00	Faculty of Economics and Business Universiti Malaysia Sarawak (FEB UNIMAS)
6.	Transfer to UiTM Sarawak	12.00 -12.30	—
7.	UiTM Campus Tour	12.30-14.00	UiTM Sarawak

THE JUDGES



Dr. Helma Malini

FEB UNTAN



Dr. M. Fahmi

FEB UNTAN



**Dr. Mohd Sabrun
bin Ibrahim**

FEB UNIMAS



Dr. Malvern Abdullah

UITM CAWANGAN SARAWAK



Hj Ahmad Faisal Hj Mahdi

UITM CAWANGAN SARAWAK

GROUP 1

1. Nur Harizah Binti Hasnizal
2. Heng Shi Ying
3. Muhammad Mazsyahrudin Bin Mazlan
4. Vanessa Joey Anak Johnny
5. Jihan Zasqia Rizky Syahrudin
6. Chrisnando Marshall Tambunan
7. Wiwin Theresa Hitan

GROUP 2

1. Grace Nathania Gaisah
2. Shashini A/P Jeganathan
3. Mohd Hafizee bin Ibrahim
4. Mahesa Ekha Putra
5. Sri Wahyuni Agustin
6. Cecillia Angelica Precillia
7. Pinkan Antasha Shaza Manbo P.

GROUP 3

1. Kumaresan A/L Kumaran
2. Leong Hymm
3. Kishyen Raj A/L Kulandaivellu
4. Nur Amarisha Binti Razali
5. Lathiifah Adila
6. Dika Aditya
7. Reggina Salsabila

GROUP 4

1. Muhammad Syafiq bin Mohd Tawil
2. Nur Faten Farhana Mohd Sudin
3. Marlyne Aldrine Anak Albert
4. Retno Wandari
5. Rahmat Budi Susetio
6. Hansen Bavo Putera Buntoro

GROUP 5

1. Gabriel Beckham Anak Joseph
2. Jayshilan A/L Kaliyani
3. Wyanetta Chan William
4. Azzahra Hardiyanti
5. Nadila Devani Damanik
6. Norvin Edison

GROUP 6

1. Maria Tukistiah Binti Othman
2. Yermia Binti Fredick
3. Theristus Daniel Leo
4. Siau Yen
5. Nola Angelika
6. Muhammad Rinaldi
7. Genos Moretto Henbuluh

GROUP 7

1. Izzan Azzami bin Omar Sharif
2. Nur Farahanie Binti Manchul
3. Adreena Abraham
4. Hariesh A/L Jayaraman @ Alagappan
5. Victor Kurniawan Pangestu
6. Azelia Fitria Azzahra
7. Susanti

GROUP 8

1. Alia Maisara binti Mokhtar
2. Siti Nor Alisyah Binti Nor Hakim
3. Nuradlin Binti Nuriman
4. Mohamad Dzaky Sumbadjindja
5. Nurul Fajri Damayanti
6. Nextcell Winoto Vennerico



FACULTY OF
ECONOMICS & BUSINESS



UNIVERSITI
TEKNOLOGI
MARA

Thank you for taking the time to read through this booklet. We hope the information provided helps you confidently prepare for **EICWARA 2025 *The Halal Sustainability Research Poster Competition***. This competition offers you an opportunity to collaborate across borders, explore innovative ideas, and contribute to the advancement of halal sustainability. We highly encourage you to give your best, be open to the learning process, and make the most of this meaningful experience.

May the experiences gained and the connections made during your journey at **EICWARA 2025** will continue to inspire and strengthen future academic collaboration, cultural understanding, and shared commitment to advancing sustainable development through education and research. Wishing you a smooth preparation and exciting journey ahead. We cannot wait to see your amazing ideas come to life.

Best of luck, and see you at EICWARA 2025!

