



AIESEC in Universitas Tanjungpura

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TERM OF REFERENCE

2030 Circle in Universitas Tanjungpura

"Zero Waste as a Lifestyle"

A. 2030 Circle in Universitas Tanjungpura

2030 Circle is an annual event, organized by Outgoing Global Volunteer (oGV) of AIESEC in Universitas Tanjungpura. This event is made for youth, communities and the media to do discussion and communicating certain concern related to the Sustainable Development Goals with Walk4SGDs as the following activities and call to action. Through this event, we hope that participant can contribute to going global volunteers who are related to the existing theme.

This year, our theme based on SDGs #3 (Good Health and Well-Being), #13 (Climate Action), #15 (Life on Land). Which we are focusing on “Zero Waste as a Lifestyle”. We realize that these days the increasing purchasing and consumption pattern of humans, especially young people, which causes the level of production each year to increase due to market demand, which has an impact on air quality, human health, and the amount of waste produced. Therefore, we focus in this theme.

The purpose of 2030 Circle are to discuss and share about the current situation in our environment. We hope by this event, we can empower people to implement Zero Waste as our Lifestyle, encourage people to adopt a healthy lifestyle, and also encourage people to go global volunteer as a comparison in implementing Zero Waste abroad.

The objective of the speakers to this virtual talk are:

1. Give point of view as an Miss Earth Indonesia 2019 about our current environment situation, and the positive side of implementing Zero Waste
2. Give the potential platform and ideas to participant on how to implement this lifestyle

B. Speaker Profile

By the explanation that has been stated in the previous chapter, we found out Miss Cinthia Kusuma Rani is suitable to be our speaker by the experience as Miss Earth Indonesia 2019.

We want Miss Cinthia Kusuma Rani to share some perspective in dealing with environmental problems. Youth are expected to be inspired by her journey, achievements and ways to achieve the goals. We also want youths to know how to implement Zero Waste Lifestyle as a new trend, and can encourage their circle to implement this new lifestyle.

By the values mentioned before, are really needed for youth to aware about the importance of protecting the environment so that the earth become healthier.

By the expectation that we already put into, AIESEC in UNTAN hopes that Miss Cinthia Kusuma Rani will willingly take time to participate and share the impressive knowledge with AIESEC in UNTAN and Indonesian youth at our 2030 Circle.

C. Target Participant :

100+ Indonesian youth especially West Kalimantan



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D. Time and Place :

1. Date: Saturday, October 17th 2020
2. Time: 10.00 a.m – end
3. Place: Gmeet / Zoom

E. Person in Charge :

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F. Closing

This Term of Reference (ToR) is structured as a reference implementation of activities in general. As for the other technical matters that require revision, because of the needs of the effectiveness of activities in order to meet the maximum target of the activities that can make a positive impact on the target group, it will be arranged later.