



AIESEC in Untan

Jl. Prof. Dr. Haji Hadari Nawawi | 78115 | Pontianak | Indonesia
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TERM OF REFERENCE

IMPACT CIRCLE

“Kickstart Your Financial Journey to be Financially Success”

A. About AIESEC

AIESEC is a global platform for young people to explore and develop their leadership potential. We are a non-political, independent, not-for-profit organization run by students and recent graduates of institutions of higher education. Its members are interested in world issues, leadership, and management. AIESEC does not discriminate based on ethnicity, gender, sexual orientation, religion, or national/social origin.

B. General Description

Impact Circle is a community form of AIESEC in Indonesia as a platform for youth, media, and communities in Indonesia to communicate our concern well; and develop our circle to be the best version of themselves through sessions and sharings that have the concern related to the Sustainable Development Goals.

This time, the theme for the Impact Circle is “Kickstart Your Financial Journey to be Financially Success” under SDGs#8, *Decent Work and Economic Growth*. This event aims to bring awareness about financial planning and investment, especially for youth. In 2019, according to Otoritas Jasa Keuangan (OJK), Indonesia’s Financial Literacy rate stood at 38.03%. It marks an increase from the previous survey that was held in 2016 when the rate was 29.7%. However, the rate towards the capital market literacy remained low at 4.92%. Hopefully, this event will improve participants’ understanding of investment and involvement in increasing Indonesia’s financial literacy rate. Not only on financial literacy, but this event also hopefully will bring a positive impact to their finances.



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C. Material Direction

Aiming in increasing awareness about financial planning and investment, the objectives and points that are needed to be delivered by the speakers are:

1. DEVELOP session: Why do you have to start planning your financial journey from now on and improve your financial mindset

At this session, the speaker explains the importance of financial planning for youth so that they can start their financial journey. Then, the speaker explains the importance of financial mindset for youth, how to develop it and be the youth that has the resolution to manifest financial independence. After that, the speaker bridges those explanations with youth pandemic problem nowadays and how to overcome it with youth financial mindset that has been explained before.

2. DISCUSSION session: What is financial literacy and financial goals setting

The material followed by explanation about what is financial literacy and its components, why financial literacy is important, and what youth can do to have better financial literacy. After that, the speaker explains how youth can make their financial goals setting based on youth financial problems nowadays.

After the QnA session, the speaker gives one case study question for delegates and give general feedback for all 3 delegates that have presented their answer. The speaker also chooses which delegate stated the best answer and tells that to us so that we can announce the winner at the closing session.

3. COLLABORATION session: How to start your investment resolution

The speaker can explain what is investment in general and what kind of investment is the best for youth to start as baby steps in their investment journey. The speaker can share their



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experience in their investment Journey. The speaker can also explain why investment is important for youth to start and then explain how youth can start their investment journey. This can also be bridged to promoting the speaker's institution or company.

The session that will be delivered by Mrs. Stefani Adi will be the **DISCUSSION session: What is financial literacy and financial goals setting**

D. Speaker Profile

By the explanation that has been stated in the previous chapter, we considered Mrs. Stefani Adi is a suitable speaker for this event with the theme "*Kickstart Your Financial Journey to be Financially Success,*" in terms of expertise and experiences in the field.

By the expectation that we already put in, we hope that Mrs. Stefani Adi will willingly take time to help and share with young people in Impact Circle AIESEC in Untan virtual event.

E. Target Participant

150+ young people from all around Indonesia.

F. Time and Place

Impact Circle AIESEC in Untan will take place in:

place : virtual via Zoom,

date : Sunday, June 6th, 2021

time : 14.00-16.20



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G. Rundown

BLOCK	TIME	DURATION (minutes)	AGENDA
OPENING	13.30-13.50	20	Delegates Check-in
	13.50-13.55	5	Opening by MC
	13.55-14.00	5	Opening speech by Local Committee President AIESEC in Untan 2021
DEVELOP session: Why do you have to start planning your financial journey from now on and improve your financial mindset in pandemic problem	14.00-14.30	30	Speaker 1
	14.30-14.40	10	QnA
DISCUSSION session: What is financial literacy and financial goals setting	14.40-15.05	25	Speaker 2
	15.05-15.15	10	QnA
	15.15-15.30	15	[Game] Financial Basic Case Study
COLLABORATION session: How to start your investment resolution	15.30-16.00	30	Speaker 3
	16.00-16.10	10	QnA
CLOSING	16.10-16.15	5	Winner Announcement
	16.15-16.20	5	Closing + Documentation

G. Closing

This Term of Reference (ToR) is structured as a reference implementation of activities in general. It is expected to be a guideline to be fulfilled and/or developed later on in the event.



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Other technical matters that require revision will be arranged later. Thank you.

H. Contact Person

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