



## AIESEC in Untan

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## TERM OF REFERENCE

### Career Insight AIESEC in Untan

#### A. Career Insight AIESEC in Untan

Career Insight is a place for students in semester 5 and above to fresh graduates who want to have a better understanding of the things they will find in the world of work. This project is to help students and fresh graduates to be more prepared when entering the world of work, by conveying insights related to the world of work and providing tips on how and where they can gain self development from work experiences by doing internships in the Global Talent program.

The purpose of Career Insight are to discuss and sharing about current situation faced by youths especially fresh graduate where job vacancy competition rate is that keeps getting higher and more competitive. In addition, this pandemic situation also play a big role in job vacancy. We are hoping to share them some perspective on how to tackle this situation by becoming a competent youths that understand about their potential and what can they do about it.

The objective of the speakers to this virtual talk are:

- To inspire participants that they can have a good career in the future
- To give participant an idea of how to design the career they want
- To encourage participant to develop their inner capacities, be it mindset, skills so that they can achieve a better future

#### B. Speaker Profile

By the explanation that has been stated in the previous chapter, AIESEC in Untan want to get a speaker who has experience living, intern, or volunteering abroad. Designing a career in itself is not a very difficult thing, but it is very rarely done by young people in today's era. Many of them seemed to give up on circumstances and were limited to the skills they had. People should believe that they can achieve the career they want by increasing their inner capacity or ability. Therefore, we want the first speaker on this project to inspire delegates about a great career through their stories and tell how they increased their capacity and give an idea of how their skills can help them design their careers.

AIESEC in Untan found out Mrs. Sari Pinky Bilika has 3 years leadership experiences as well as internship experiences in 2 companies (Indonesia & Korea). Previously interned in Look To Go company as Marketing Strategist June 2020-September 2020 in Seoul, South Korea, and recently working in Plus Alpha Trading Co Ltd as Marketing Executive from December 2020. As Mrs. Sari Pinky Bilika aims to be a goal setter to achieve certain objectives and be a people partner to employees, which suits to our speaker persona. Along with this, hopefully Mrs. Sari willing to contribute to the sessions that we have prepared in this project

#### C. Target Participant :



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100+ Indonesian youths from all around Indonesia.

#### **D. Time and Place :**

1. Date: Saturday, April 10<sup>th</sup> 2021
2. Time: 14:00 - 16:00 WIB
3. Place: Zoom

#### **E. Person in Charge :**

Name : Wilbert Jonathan  
Organizing Committee Vice President  
for AIESEC in Untan  
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Name : Azi Amarul  
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#### **F. Closing**

This Term of Reference (ToR) is structured as a reference implementation of activities in general. As for the other technical matters that require revision, because of the needs of the effectiveness of activities in order to meet the maximum target of the activities that can make a positive impact on the target group, it will be arranged later.