



AIESEC in Untan

Jl. Prof. Dr. Haji Hadari Nawawi | 78115 | Pontianak | Indonesia
www.aiesec.or.id | e-mail: untan.aiesec@gail.com | +6287776249245

TERM OF REFERENCE

YOUTH TODAY: Join AIESEC

A. About AIESEC

AIESEC is a global platform for young people to explore and develop their leadership potential. We are a non-political, independent, not-for-profit organization run by students and recent graduates of institutions of higher education. Its members are interested in world issues, leadership, and management. AIESEC does not discriminate based on ethnicity, gender, sexual orientation, religion, or national/social origin.

B. General Description

Youth Today is an event initiated by AIESEC in Indonesia to create an experience for youth to know more about AIESEC development in leadership, how we do it, and some capacity building or workshop to support those development created in youth.

Youth Today events spread across all 26 entities of AIESEC in Indonesia in more than 15 cities and has engaged more than 1.000 youths this past 6 months. In AIESEC we believe that leadership is a fundamental aspect. Through this event, we want to encourage youth to open a new gate and take a step forward in their leadership journey by building a core mindset that leadership is in you therefore you should start from you.

This year, we will hold a special edition of Youth Today, which is the collaboration between Youth Today and Join AIESEC, two of our several programs. Participants from YT are people that have applied to Join AIESEC this year. This event will also introduce participants to AIESEC and AIESEC in Untan before they really become part of AIESEC in Untan.

There will be 4 speakers that will fill our 4 amazing sessions in this event. The event consists of Story of Us - AIESEC in Untan, AIESEC & Future Leader, Embrace the Authenticity, and LEAD with us. To make sure that this event will give an impact for youth, there will be Call To Action (CTA) followed, which also will bring so many benefits for delegates.

Join AIESEC is an annual agenda of AIESEC purposely held to give youth a chance to join our organization by recruiting them. In Past Join AIESEC we encouraged youth to surpass their limits by participating to support and spread the awareness regarding SDGs



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Issues. This action was done through Hackathon webinar series that was not only impactful for them but also very impactful for delegates that attended the webinar. We successfully impacted more than 300 youth through Hackathon webinar series. The total number of applicants for Join AIESEC in 2020 was more than 80 applicants.

C. Material Direction

For the purpose of developing leadership in youth and introducing AIESEC and AIESEC in Untan to youth, the objectives and points that are needed to be delivered by the speakers are:

1. Story of Us - AIESEC in Untan

At this session, the speaker explains a brief introduction about AIESEC and AIESEC in Untan (establishment, values, BoA, members, and portfolio), and then AIESEC relevancy in Tanjungpura University (vision/mission, projects/programs, and students/youth development that AIESEC in Untan has created). The speaker also explains about AIESEC in Untan next journey.

The expected output from this session are:

1. *Attendee knows about what is AIESEC more inclusively*
2. *Attendee knows about the specific contribution that they can be part of AIESEC*
3. *Attendee knows about various leadership activities that AIESEC do*

2. AIESEC and Future Leader

In this session, the speaker will have to share their experience on how the current/future career platforms look like and why leadership skill is important. The speaker then will share their flashback on leadership experience in AIESEC (based on impacts, and STAR), surfacing ideas on how AIESEC can help individuals to be developed, and lastly key messages on how to be a good leader that is relevant for the current condition.

The expected output from this session are:

1. *Attendee able to acknowledge the importance of leadership skills*



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2. *Attendee reflect on their personal goals and how they can be relevant for the current condition*
3. *Attendee able to understand what kind of leaders that AIESEC creates*

3. Embrace the Authenticity

The speaker will share their experience on how AIESEC can assist individuals to be the best version of themselves, and how AIESEC as a platform can assist youth to find their own leadership styles and its best output. Lastly, the speaker also explains about how the overall AIESEC membership experience will look like.

The expected output from this session are:

1. *Attendee knows how valuable membership experience in AIESEC is*
2. *Attendee able to understand why AIESEC put attention on its members*
3. *Attendee feel the trust of AIESEC on every individual growth on its member*

4. LEAD with us

This session consists of explanations about how AIESEC works, our routines such as accountability systems (meeting, PDP) and LC events. This session also consists of our departments, how each department contributes to the organization, and the projects of each department. Speaker can bridge those topics to explanations about join AIESEC flow.

The expected output from this session are:

1. *Attendee able to understand the routine & accountability systems on how we run this organization*
2. *Attendee able to understand the contribution of each department towards organizational goals*

D. Speaker Profile

By the explanation that has been stated in the previous chapter, we considered that Mr. Demiro Ragil Syahbana is a suitable speaker for this event to deliver materials in AIESEC and Future Leader session in terms of expertise and experiences in the field.



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By the expectation that we have already put in, we hope that Mr. Demiro Ragil Syahbana will willingly take time to help and share with young people in Youth Today: Join AIESEC in Untan virtual event.

E. Target Participant

150+ young people from all around Pontianak, specifically Tanjungpura University students.

F. Time and Place

Youth Today: Join AIESEC “*LEADers start from YOUth*” will take place in:

place : virtual via Zoom

date : Sunday, October 3rd, 2021

time : 14:00 - 16:25

G. Rundown

Opening	14:00 - 14:05	Opening by MC
	14:05 - 14:10	BoA speech
	14:10 - 14:15	LCP speech
1st Session	14:15 - 14:35	Story of Us - AIESEC in Untan
	14:35 - 14:45	QnA
2nd Session	14:45 - 15:05	AIESEC & Future Leader



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3rd Session	15:15 - 15:35	Embrace the Authenticity
	15:35 - 15:45	QnA (2nd and 3rd session)
4th Session	15:45 - 16:05	LEAD with us
	16:05 - 16:15	QnA
Closing	16:15 - 16:20	Closing by MC
	16:20 - 16:25	Documentation

G. Closing

This Term of Reference (ToR) is structured as a reference implementation of activities in general. It is expected to be a guideline to be fulfilled and/or developed later on in the event. Other technical matters that require revision will be arranged later. Thank you.



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H. Contact Person

Name : Aqilah Fakhirah

Phone : +62 821-5838-8881

E-mail : aqilah.fakhirah@aiesec.net