



AIESEC Future Leaders

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PROJECT REPORT

AIESEC FUTURE LEADERS

AIESEC in Untan

Indonesia

Table of Contents:

Foreword
..... 3

Project Overview
..... 4

Project Result
..... 4

Division Job Description, Performance, and Analytics
..... 6

Activity Plan versus Realization
..... 11

Event Rundown
..... 14

Income Statement.....
19

Project Evaluation
..... 21

Member Testimonial
..... 22

Foreword

We believe leadership is the fundamental solution and it can be developed in anyone, anywhere. We empower young people to become value-driven leaders who positively impact the world around them. By supporting the 'How' of our organization, we need to create the opportunity to make us more relevant to the world context and to work towards our vision Peace and Fulfillment of Humankind's Potential.

We, from the OGV/EWA department, have finished completing our project, namely AIESEC Future Leaders, which aims to develop the leadership spirit of young people and develop soft and hard skills. Positioning AIESEC Future Leaders as an opportunity to engage more young people with the concept of leadership development with our organization. Showcase the different aspects of the AIESEC experience making leadership accessible - equally for every youth. Allow the organization to gain recognition as a leadership development organization.

Best Regards,
Dian Flory Charoline
Organizing Committee President
AIESEC Future
Leaders

Project Overview

Project Name:

AIESEC Future Leaders by AIESEC in Untan 22.23

Project Objective:

Positioning AIESEC Future Leaders as an opportunity to engage more young people with the concept of leadership development with our organization. Showcase the different aspects of the AIESEC experience making leadership accessible - equally for every youth. Allow the organization to gain recognition as a leadership development organization.

The Committees:

Dian Flory Charoline (Vice President of oGV/EwA)

Zulfikar Suardi (Quality and Program Team Leader)

Stephanie Adinda (Customer Experience Team Leader)

Zahra Safa Marwah Karim (Marketing and Partnership Analytics Manager)

Prana Adilla Azani (Quality and Program Staff)

Miranda Istikarani (Quality and Program Staff)

Ocxynuel Panjaitan (Customer Experience Staff)

Project Duration:

October 23st, 2022 - January 16st, 2023

Project Result

Number of Participants : 23 people
Number of Participants Revenue : Rp 3.450.000
Number of Partner Revenue : Rp 0
Partner : 6 partner
Speaker : Mr. Ahmad Busyro Darojatun
Islam

Mr. Dimas Apriyandi
Mrs. Mahda Solihat
Mr. Rayhan Fasya Firdausi
Mrs. Andini Hariningtyas
Mr. Lazuardy Prawiratma

Division Job Description, Performance, and Analytics

Head of AFL		
<p>Role:</p> <ol style="list-style-type: none"> 1. Executing team standards 2. Arranging program timeline 3. Coach onboarding delivery 4. Coaching process implementation 5. Progress monitoring & evaluation 6. Gathering data for evaluation 7. Accountability system management 8. Activating Leadership Support delivery 		
<p>Strength</p> <ul style="list-style-type: none"> • Careful • Optimistic • Responsible 	<p>Weakness</p> <ul style="list-style-type: none"> • Not strict with the timeline • Lack of tracking • Overreacting 	
<p>Feedback and Critics:</p> <ul style="list-style-type: none"> • 		
Performance Analysis		
Key Performance Index	Target	Actual
# of SU-CO	25	16
% CR of SU-CO	100%	76%
# of planning done	1	1
% of submission minimums	100%	100%
% of Arranging Program Timeline	100%	100%
% of Coaching Onboarding Process	100%	100%

% of Monitoring & Evaluation	100%	100%
% of Program Ideation Created	100%	100%
% of Project Cash Flow Management	100%	90%
% of Project Sustainability	100%	90%

Quality & Program Role

Role:

1. Budget plan update
2. Revenue collection and expense tracking
3. Cash on hand + reimbursement report
4. Project cash flow management
5. Project audit preparation
6. Together with national to preparing AFL Youth Today
7. Manage souvenir for stakeholders
8. Preparing all session curricula and objectives
9. Agenda arrangement of AFL activities
10. AFL sessions delivery
11. Preparing LC debrief and national graduation
12. Executing program standards
13. Gathering data for evaluation

Strength

- Great team synergy
- Good on team communication
- Have a good synergy with speaker

Weakness

- Less detail on tracker
- Difficult to maintain the progress of coaches

Feedback and Critics:

- Thank you so much for you hard work at AFL team, I know the bottleneck in your role especially in managing the coaches, I hope that in the future will be more strict with the coaching session timeline

KPI Fulfillment

KPI	Target	Actual
% of cash flow compiled	100%	100%

% of program standard fulfilled	1	1
% CR of Participant in each sessions	100%	80%
% of Program Standard implemented	100%	100%
% CR of Session	100%	76%
% of tracker filled	100%	100%
# of Program Evaluation Report	1	1

Customer Experience	
<p>Role:</p> <ol style="list-style-type: none"> 1. Nurturing and filtering participants 2. Ensuring conversion rate attendance 3. Participants engagement during Experience Phases 4. Activating Leadership Support delivery 5. Networking space delivery 6. Delegates experience management (handbook, PGS, initial survey, EDT) 	
<p>Strength</p> <ul style="list-style-type: none"> ● Communication with participants is good enough ● Most of participants fulfill their every survey ● Actively build a relationship ● Updated tracker regularly 	<p>Weakness</p> <ul style="list-style-type: none"> ● It is difficult to be consistent in communicating regularly with participants ● Lately gives the information or reminder about the next AFL activities ● Less encourage participants to fill their handbook ● Most the participants didn't fulfilled the CTA ● In national agenda, lack of attendance rate
<p>Feedback and Critics:</p>	

- Thank you so much for your hard work at AFL team, I want to commend you on doing that and encourage you to keep it up. I know the bottleneck in your role, especially in managing delegates, I hope that in the future will be more strict with the timeline to fully fill delegates matters and tracking performance delegates.

KPI Fulfillment

KPI	Target	Actual
% CR of SU-APD	100%	62.5%
% CR of each AFL sessions/spaces	100%	100%
% of participant engagement strategy executed	100%	80%
% of participants proposed Activating Leadership Support	100%	52%
% of Nurturing participants	100%	90%
% of Ensuring conversion rate attendance	100%	58%
% of Participants engagement during Experience Phases	100%	90%
# of Debrief with AIESEC Conducted	1	1
# of Activating Leadership Support delivered	1	1

Marketing & Partnership Role

Role:

1. Market research & analytics
2. Partnership research & analytics
3. Marketing strategy
4. Partnership Strategy

Strength

- Creative
- Fast Respon
- Agile
- Hard Working
- High Motivated

Weakness

- lack of focus
- Not strict to the timeline
- Less communication between marketing team

Feedback and Critics:

- Thank you so much for your hard work at the AFL team. You are very committed and I appreciate how excited you are in helping the team find solutions. I hope that in the future you will be more strict about the timeline for every thing you do and set priorities.

KPI Fulfillment

KPI	Target	Actual
% of market research & analytics	100%	100%
% of Partnership research & analytics	100%	80%
% of Marketing strategy created	100%	100%
% of Partnership Strategy created	100%	80%

Activity Plan versus Realisation

Head of AFL			
Plan	Actual	Cause	Recommendation
100% of submission package	100% of submission package	Submit the submission on time	Aware with the the deadline
Able to prepare the team thoroughly	Members are confused in the middle	Lack of education when start the project	Set education regularly
Able to convert all SU to APD	There is a gap in the conversion rate	The length of time used to process SU-APD	Clear Timeline in processing time
All delegates realized can be completed	the low conversion rate is because delegates lose motivation during AFL	not strict and not doing regular touchpoints	clear tracking system and also maintain well performance delegates

Quality & Program			
Plan	Actual	Cause	Recommendation
Delegates and coaches can attend in every session	Several delegates and coaches were not attend in every session	Due another business	Invite them through google calendar and inform about the session a week before realization

High engagement between coaches and coaches	Some of coaches has a good engagement with us, but some doesn't	The coaches has a lot of busyness so we can't communicate effectively and tracking them	Be more firm with the coaches
Get good impression with the speakers	All of the speakers was satisfied with our communication and services	We maintain our communication with the speakers	Still maintain our communication even after their sessions
The speakers and the coaches filled all of the surveys needed	All of the survey was fulfilled	We are really strict in terms of survey fulfilled	More assertive with them

Customer Experience			
Plan	Actual	Cause	Recommendation
Implementing Lead Nurturing Package to participants	One of the Lead Nurture points didn't get implemented	We mostly remind applicants who are not attending AFL through private chat and forgot to screenshot it	Always screenshot any important data and always remember to look at our worksheet
Tracking all participant throughout their AFL journey	Some of the participant goes missing and didn't attend their AFL journey	We lack interaction with the participant so they didn't take AFL seriously	Be interactive and more assertive with them
Encouraging all participant to fulfill their duties as a participant	Most of the participant forget to fulfill their duties	We lack assertiveness to them and lack interactiveness	Be more assertive and remind them their duties as a participant

Maintain our Realized number until Complete	4 of our participants didn't qualify to complete AFL	Lack of assertiveness while interacting with them	Remind them their duties from the beginning and set their mind to completing AFL
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Marketing & Partnership Analysis			
Plan	Actual	Cause	Recommendation
We have set a target of 10 partners	We got 5 partners	Because it's slow to start approach partner	Start the approach earlier and be more agile with the partner being approached. Carry out effective synergies and establish good communication with the ERBD department
We have set a target of 30 number sign-up	We got 22 for number sign-up and 14 official participants	It's hard to find people's interest to join afl, there's still not enough boost to share about afl, and most of them still don't know about AIESEC and AFL	Do market research, look for marketing strategies that align with the development of today's youth, and continue to boost to share with the outside community about AIESEC and AFL
Content uploaded based on timeline (content matrix)	Fulfillment content matrix and we can uploaded based on timeline	Effective synergy and good communication with the BM department	Keep up the good synergy

Event Rundown

SEC Future Leaders | Train To Coach [Onboarding] | October 16th, 2022

Duration	Session Name	Session Objectives	Link/Materials needed	Check	Faci	Co Faci [22]	
15.10	10'	Welcome to Coach 101!	- Welcoming coaches to Coach 101 - Open the Coach 101 - Check in - Elaborate the agenda of Train to Coach - Expectation setting for coaches during Coach 101 session	Zoom	✓	Zahra	-
15.20	10'	AFL Introduction	- Brief explanation of AFL Program - Aware coaches about AFL more and the purpose of the AFL and the role of coaches - Inform the coaches about the AFL curricula information	PPT	✓	Olin	-
15.40	20'	AFL Technical Program	- Inform about the timeline - Explanation of handbook - TnC Coaches	PPT	✓	Della & Miranda	
15.50	5'	Coaching System	- Provides explanation regarding to the coach system - Set expectation from LC for coach - Coachee's report tools explanation	PPT	✓	Kak Nabuls	
15.55	5'	Activating Leadership Support	- Brief explanation of ALS - Brief explanation of what's AFL LC further actions for AFL participants	PPT	✓	Step	
16.10	15'	QnA	QnA Sessions for coaches - Satisfactin survey	PPT	✓	Zahra	
16.20	10'	Closing	- Check out - Closing	PPT	✓	Zahra	

First Biweekly: Be A Great Leader in Digitalization

Date	Sunday, 30 November 2022			MC	Speaker	Operator
Time	15.00 - 17.00 WIB			Zulfikar Suardi	Ahmad Busyro	Ockynuel Panjaitan
PIC	Zull (Quality&Program)					
Dry Run	There's no dry run					
PPT Link	PPT BI-WEEKLY					
Time	Duration	Session	Session Objectives	Link/Materials needed	Check	Faci
15.00	15.05	5	Open Zoom Room	Accepted delegates	Zoom	-
15.05	15.10	5	Delegates engagement	Engage with delegates and speakers	PPT Biweekly	✓
15.10	15.15	5	Attendance form (2nd)	- Play song - Link Attendance form		✓
15.15	15.20	5	Get to know participants	Ask participants to oncam, interact with 1-2 participants chosen randomly		✓
15.20	15.30	10	Opening	- Check In		✓
15.30	15.35	5	Speakers Introduction	- Speakers Introduction - Documentation Session		✓
15.35	16.15	40	Speaker's Session	Speaker's time to deliver session		✓
16.15	16.45	30	QnA	- Unmute/Chat - Slido (when time is up)	PPT Speakers	✓
16.45	16.50	5	RnR	Rewards and Recognition from induction (Best CTA and Most Active)		✓
16.50	16.55	5	Call to action! and Feedback form	- CTA Deadline: 1x24 jam *kasih tau kalau kita cari best CTA dan ini wajib tag @aiese_untan - Fill in feedback form		✓
16.55	17.00	5	Closing	(All links provided as QR and shortened link) - Closing - Engagement to next session		✓

Second Biweekly: Be A Leader Be A Problem Solver

Date	Saturday, 5 November 2022			MC	Speaker	Operator
Time	15.00 - 17.00 WIB			Atif Nasrullah Aisy	Dimas Apriyandi	Della
PIC	Della (Quality&Program)					
Dry Run	There's no dry run					
PPT Link	PPT BI-WEEKLY					
Time	Duration	Session	Session Objectives	Link/Materials needed	Check	Faci
	5	Open Zoom Room	Accepted delegates	Zoom	✓	-
	5	Delegates engagement	Engage with delegates and speakers	PPT Bi-Weekly	✓	MC
	5	Attendance form (2nd)	- Play song - Link Attendance form		✓	-
	5	Get to know participants	Ask participants to oncam, interact with 1-2 participants chosen randomly		✓	MC
	10	Opening	- Check In		✓	MC
	5	Speakers Introduction	- Speakers introduction - Documentation Session		✓	MC
	40	Speaker's Session	Speaker's time to deliver session		✓	Speaker
	30	QnA	- Unmute/Chat - Slido (when time is up)	PPT Speaker	✓	MC
	5	RnR	Rewards and Recognition from induction (Best CTA and Most Active)		✓	MC
	5	Call to action! and Feedback form	- CTA Deadline: 1x24 jam *kasih tau kalau kita cari best CTA dan ini wajib tag @aiese_untan - Fill in feedback form		✓	MC
	5	Closing	(All links provided as QR and shortened link) - Closing - Engagement to next session		✓	MC

Third Biweekly: Get Your Bright Future in Digital Marketing

Date	Saturday, November 19th 2022			MC	Speaker	Operator
Time	15.30-17.30			Zulfikar Suardi	Mahda Solihat	Ockynuel
PIC	Zull					
Dry Run	There's no dry run					
PPT Link	PPT BI-WEEKLY					
Time	Duration	Session	Session Objectives	Link/Materials needed	Check	Faci
15.30	15.35	5	Open Zoom Room	Accepted delegates	Zoom	-
15.40	15.45	5	Delegates engagement	Engage with delegates and speakers	PPT Bi-weekly	✓
15.45	15.50	5	Attendance form (2nd)	- Play song - Link Attendance form		✓
15.50	16.00	5	Get to know participants	Ask participants to oncam, interact with 1-2 participants chosen randomly		✓
16.00	16.05	5	Opening	- Check In		✓
16.05	16.45	40	Speaker's Session	Speaker's time to deliver session		✓
16.45	17.15	30	QnA	- Unmute/Chat - Slido (when time is up)	PPT Speaker	✓
17.15	17.20	5	RnR	Rewards and Recognition from induction (Best CTA and Most Active)		✓
17.20	17.25	5	Call to action! and Feedback form	- CTA Deadline: 1x24 jam *kasih tau kalau kita cari best CTA dan ini wajib tag @aiese_untan - Fill in feedback form		✓
17.30	17.30	5	Closing	(All links provided as QR and shortened link) - Closing - Engagement to next session		✓

Fourth Biweekly: Winning the Deals

Date	Saturday December 4th 2022			MC	Speaker	Operator
Time	15.00 - 17.00			Zahra Safa Marwah Korim	Rayhan Fasya Firdausi	Della
PIC	Della					
Dry Run						
PPT Link	PPT BI-WEEKLY					
Time	Duration	Session	Session Objectives	Link/Materials needed	Check	Faci
15.00	15.10	10	Open Zoom Room	Accepted delegates	Zoom	-
15.10	15.15	5	Delegates engagement	Engage with delegates and speakers	PPT BI-weekly	MC
15.15	15.20	5	Get to know participants	Ask participants to oncam, interact with 1-2 participants chosen randomly		MC
15.20	15.30	10	Opening	- Check In		MC
15.35	15.40	5	Speakers Introduction	- Speakers Introduction - Documentation Session		MC
15.40	16.10	30	Speaker's Session	Speaker's time to deliver session		Speaker
16.10	16.30	20	QnA	- Unmute/Chat - Slido (when time is up)	PPT Speaker	Speaker
16.30	16.40	10	Ice Breaking	- Playing games to refresh the delegates	PPT BI-weekly	MC
16.40	17.00	20	Practical Learning	- Create a LinkedIn Account		Speaker
17.00	17.10	10	Sharing Session	- Let delegates to share their point of view in this session		MC
17.10	17.15	5	Call to action! and Feedback form	- CTA Deadline: 1x24 jam *kasih tau kalau kita cari best CTA dan ini wajib tag @aiese_untan - Fill in feedback form	PPT BI-weekly	MC
17.15	17.20	5	RnR	(All links provided as QR and shortened link) Rewards and Recognition from induction (Best CTA and Most Active)		MC
17.20	17.25	5	Closing	-Closing		MC

Fifth Biweekly: LinkedIn Hack: Make the Recruiters Glance at You!

Date	Sunday, December 18th, 2022			MC	Speaker	Operator
Time	15.10 - 17.00			Zulfikar Suardi	Andini Hariningtyas	Ockynuel Panjaitan
PIC	Della					
Dry Run						
PPT Link	PPT Biweekly					
Time	Duration	Session	Session Objectives	Link/Materials needed	Check	Faci
15.00	15.10	10	Open Zoom Room	Accepted delegates	Zoom	-
15.10	15.15	5	Delegates engagement	Engage with delegates and speakers	PPT BI-weekly	MC
15.15	15.20	5	Get to know participants	Ask participants to oncam, interact with 1-2 participants chosen randomly		MC
15.20	15.30	10	Opening	- Check In		MC
15.35	15.40	5	Speakers Introduction	- Speakers Introduction - Documentation Session		MC
15.40	16.10	30	Speaker's Session	Speaker's time to deliver session		Speaker
16.10	16.30	20	QnA	- Unmute/Chat - Slido (when time is up)	PPT Speaker	MC
16.30	16.40	10	Ice Breaking	- Playing games to refresh the delegates	PPT BI-weekly	MC
16.40	17.00	20	Practical Learning	- Create a LinkedIn Account	PPT BI-weekly	Speaker
17.00	17.10	10	Sharing Session	- Let delegates to share their point of view in this session		MC
17.10	17.15	5	Call to action! and Feedback form	- CTA Deadline: 1x24 jam *kasih tau kalau kita cari best CTA dan ini wajib tag @aiese_untan - Fill in feedback form		MC
17.15	17.20	5	RnR	(All links provided as QR and shortened link) Rewards and Recognition from induction (Best CTA and Most Active)		MC
17.20	17.25	5	Closing	-Closing		MC

Sixth Biweekly Session Agenda

Date	Wednesday, January 4th 2023			MC	Speaker	Operator
Time	19.00-21.00			Arif Nasrullah Aisy	Lazuardy Prawiratma	della
PIC	Della					
Dry Run						
PPT Link	PPT BI-WEEKLY					
Time	Duration	Session	Session Objectives	Link/Materials needed	Check	Faci
19.00	19.05	5	Open Zoom Room	Accepted delegates	Zoom	-
19.05	19.10	5	Delegates engagement	Engage with delegates and speakers	PPT BI-weekly	MC
19.10	19.15	5	Attendance form (2nd)	- Play song - Link Attendance form		-
19.15	19.20	5	Get to know participants	Ask participants to oncam, interact with 1-2 participants chosen randomly		MC
19.20	19.30	10	Opening	- Check In		MC
19.30	19.35	5	Speakers Introduction	- Speakers Introduction - Documentation Session		MC
19.35	20.15	40	Speaker's Session	Speaker's time to deliver session	PPT Speaker	Speaker
20.15	20.45	30	QnA	- Unmute/Chat - Slido (when time is up)	PPT BI-weekly	MC
20.45	20.50	5	RnR	Rewards and Recognition from induction (Best CTA and Most Active)	PPT BI-weekly	MC
20.50	20.55	5	Call to action! and Feedback form	- CTA Deadline: 1x24 jam *kasih tau kalau kita cari best CTA dan ini wajib tag @aiese_untan - Fill in feedback form		MC
20.55	21.00	5	Closing	(All links provided as QR and shortened link) -Closing -Engagement to next session		MC

DATE	3/10/2020	OVERALL TIME	2 hours	
Block	Time	Duration	Agenda	Agenda Details
Opening		2	Official Opening	Official Opening Speech from MC
		3	Official Speech	Official Opening Speech from LCP/LCVP
		5	Check in	Check in by MC
Main Session		20	Session 1 : Let's Dive Into Our Home	Speaker from IR Partners Deliver the Session
		10	QnA	Answer Session and Moderator 's Conclusion
		10	Ice Breaking	MC Leads Ice Breaking Session
		20	Session 2 : Youth's Life in Transition	Speaker from IR Partners Deliver the Session
		10	QnA	Answer Session and Moderator's Conclusion
Engagement		10	Discussion Space	Discussion Space lead by MC
Closing		5	Check Out	Check Out by MC
		5	Documentation & Closing	Documentation Session and Closing by MC
		100		

PPT Link	LC Debrief		Session Objectives	Link/Materials needed	Check	Foci
Time	Duration	Session Name				
14:50 - 15:00	10'	Open Zoom Room	Accepted Delegates		<input checked="" type="checkbox"/>	Operator
15:00 - 15:05	5'	Delegates engagement	Get 2-3 participants to interact (ask how they feel about today's session, etc)		<input checked="" type="checkbox"/>	MC
15:05 - 15:15	10'	Opening	1) Official opening by MC 2) Check-in 3) Opening Speech from LCP and LCVP		<input checked="" type="checkbox"/>	MC
15:15 - 15:20	5'	Session Review	Reviewing all of session in AFL, such as Biweekly, Coaching Session, Netspace, ALS		<input checked="" type="checkbox"/>	QnP
15:20 - 15:40	20'	Coaches Report	Development report from Coaches in each group		<input checked="" type="checkbox"/>	Coach
15:40 - 16:10	30'	Reviewing Delegates' Journey	1) To review their goals from PGS and know how far they have achieved it, 2) To make the participants realized about what kind of experience they got and turn it into a development of skills		<input checked="" type="checkbox"/>	CX
16:10 - 16:20	10'	Ice Breaking	Sugar cube		<input checked="" type="checkbox"/>	MC
16:20 - 16:30	10'	Sharing Session	1) Sharing and closing speech from coaches 2) Sharing and closing speech from participants 3) Sharing and closing speech from DC Program		<input checked="" type="checkbox"/>	OC, Coach, Delegates
16:30 - 16:40	10'	Final RnR	1) Giving reward and recognition for best participants, 2) Giving reward and recognition for best groups, etc.	Later	<input checked="" type="checkbox"/>	MC
16:40 - 16:50	10'	Post Survey / Final Survey fulfillment	1) To measure participants development (LDA), 2) To measure overall performance of OCs, 3) To measure NPS G, LPS 4) Giving feedback for coach, groupmate, and overall sessions, 5) Overall rating for AIESEC Future Leaders program standards.		<input checked="" type="checkbox"/>	MC
16:50 - 17:00	10'	Documentation and Closing	Reminder to attend National Graduation Check out (2 orange): 5 mins Link feedback form: 3 mins Reminder to attend National Graduation: 1 min Closing: 1 min	Nat grad: 16 July 2022	<input checked="" type="checkbox"/>	MC

Income Statement

Revenue

No.	Item	Price	Quantity	Total
1.	Project's Fee	Rp. 150.000,-	23	Rp. 3.450.000,-
Total				Rp. 3.450.000,-

Cost

No.	Item	Price	Quantity	Total
1.	Merchandise			
	a. Speaker	Rp. 25.000,-	6	Rp. 150.000,-
	b. Coach	Rp. 25.000,-	3	Rp. 75.000,-
	c. Delegate	Rp. 6.399,-	16	Rp. 102.384,-
2.	Certificate Paper	Rp. 1.500,-	30	Rp. 45.000,-
3.	Certificate Printing	Rp. 3.750,-	30	Rp. 112.500,-
3.	Packaging			
	a. Box Speaker	Rp. 1.890,-	6	Rp. 11.340,-
	b. Box Coach	Rp. 1.890,-	5	Rp. 9.450,-
	c. Tote Bag Delegate	Rp. 10.900,-	16	Rp. 174.400,-
4.	Zoom Rent			
	a. October	Rp. 48.000,-	1	Rp. 48.000,-
	b. November	Rp. 49.000,-	1	Rp. 49.000,-
	c. December	Rp. 62.000,-	1	Rp. 62.000,-
	d. January	Rp. 38.500,-	1	Rp. 38.500,-
4.	Delivery Fee			
	a. Shopee	Rp. 98.000,-	1	Rp. 98.000,-
	b. Speaker	Rp. 19.000,-	1	Rp. 19.000,-
	c. Coach	Rp. 19.000,-	1	Rp. 19.000,-
	d. Delegates	Rp. 41.500,-	1	Rp. 41.500,-
Total				Rp. 1.450.000,-

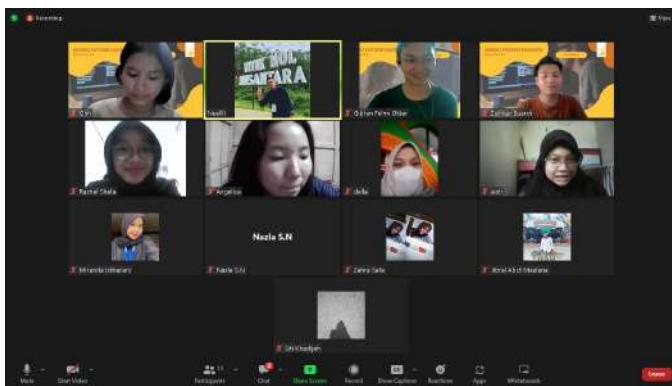
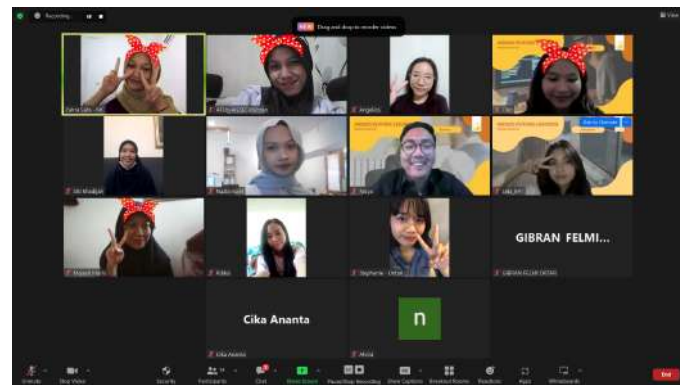
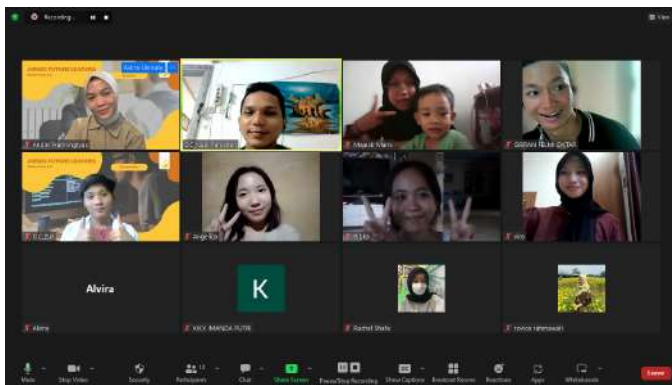
Income

Revenue
Rp. 3.450.000,-
Expense
Rp. 1.450.000,-
Profit
Rp. 2.000.000,-

Project Evaluation

Things to Stop	Things to Continue	Things to Start
Procure Merch at the end of project	Maintain communication with the speakers	Create lead nurturing for the coaches
Not on time every meeting	Regularly meeting	Be aware of meeting times and more strict with time
Postpone the timeline that has been made	Catch up on the timeline quickly	Strict with the timeline that has been set

Documentation



Member Testimonial

“It was a big challenge for me during AFL preparation-realization, I got a lot of new things for more than 6 months. And I feel a change in myself, especially in the courage to speak in front of many people, gain leadership skills and many more. And from AFL I learned how to shape a project by maintaining its quality. Being an oc quality and program brings a lot of positive impacts for me”

Prana Adilla Azani
OC Quality and Program

“AFL Winter Peak is more challenging for me. But, I have great teammates who always support me and help me when I am struggling. I developed too much through this project. It’s totally different with myself in the past when we ran AFL Summer Peak. Being an OC Quality and Program sharpened my capability and handling a project and creating a project also maintaining its quality. It's not easy but we can finished it ”

Zulfikar Suardi
OC Quality and Program

“It has been a great pleasure to be a part of AFL and working with my amazing team mates. Throughout AFL I’ve learned a lot about dealing with certain problems and learned a lot about management too. But a part that’s very challenging for me is how to manage all of our customer’s data and how to engage with them so that we’d be able to create a strong bond. And that challenge helps me improving myself especially with speaking publicly and learn how to engage with people.”

Stephanie Adinda
OC Customer Experience

"It's been a great project to my journey as a front officer for AIESEC Future Leaders. So many things that I got, such as how to treat our participants through effective communication, also I learned to manage my time to AIESEC Future Leaders to implement my job desks. For me AIESEC Future Leaders is challenging, that so complicated and dynamic, but I have great teammates to face every challenge through clear and structured communication."

Ocxynuel Panjaitan
Staff of Customer
Experience

"Its been the best experience for me to be a part of AFL team. I have learned many things by joining the AFL team, such as teammates who help each other and are fun for sure. Being an oc quality and program has taught me a lot to be able to improve and develop myself to be better."

Miranda Istikarani
OC Quality and Program

"This is the best experience to be OC Marketing AFL Summer Peak by AIESEC in Untan. I was faced with many situations and problems that I had to solve on my own. I learned how to relate and establish good communication with other people especially in my team, namely oGV/EwA. I am grateful and grateful for having been given the opportunity to have such an extraordinary lesson. And I'm ready to explore my potential even further."

Zahra Safa Marwah Karim
OC Marketing

Approved by

President AIESEC in Untan


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