

**PROJECT REPORT**  
**AIESEC FUTURE LEADERS FINAL MEETING**  
**Saturday, 13th July 2024**



**AIESEC in UNTAN**  
**UNIVERSITAS TANJUNGPURA**  
**PONTIANAK**  
**2024**

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## Project Background

Objectives: Positioning AIESEC Future Leaders as an opportunity to engage more young people with the concept of leadership development with our organization. Showcase the different aspects of AIESEC experience making leadership accessible - equally for every youth. Allow the organization to gain recognition as a leadership development organization. Ideas: We believe leadership is the fundamental solution and it can be developed in anyone, anywhere. We empower young people to become value-driven leaders who positively impact the world around them. By supporting the 'How' of our organization, we need to create the opportunity to make us more relevant to the world context and to work towards our vision Peace and Fulfillment of Humankind's Potential.

## Project Description

AIESEC Future Leaders (AFL) is an initiative program which provides youth development in a 3 month program which consists of sessions for skill-development spaces. It provides youth the development to take further leadership roles and introduce them to the concept of leadership development with us. In AIESEC Future Leaders Summer Peak 2024, we bring the theme 'Ready To Own The Future', which we want to lead and guide young people in Pontianak to prepare themselves in shaping their future with a curriculum that we have created according to their needs in the future. The curriculum that the participants will receive in the first month is "Slip Into The New Yo Excelling The Public Speaking and Analytical Skill". In this month, we want to empower leaders to harness the power of effective communication and data-driven decision making. This theme aims to equip leaders with the tools they need to thrive in their personal and professional lives, putting them on the path to success and leadership in an ever-evolving landscape. In the second month, they will get a curriculum entitled "Innovate, Market, Present: The Dynamics of Digital Influence" which in this month, we explore the key role and benefits of user interface (UI) user experience (UX) principles in the field of digital marketing and presentation. This sho the intention to learn how these aspects significantly influence and improve our daily li both professionally and personally.

## Project Objectives/Purpose

- Positioning AIESEC Future Leader as an opportunity to engage more young people with the concept of leadership development with our organization.
- Showcase the different aspects of the AIESEC experience making leadership accessible - equally for every youth.
- Allow the organization to gain recognition as a leadership development organization

## Event Rundown

AIESEC Future Leaders I Final Meeting Agenda July 13th, 2024										
Time	Duration	Session Block	Session Name	Session Objectives	Link/Materials needed	Check	Facil	Co-Facil	PIC	
12.15	12.30	15	Opening	Opening Agenda	1) MC opening the agenda by welcoming Participant and MC introducing themselves 2) Check-in! (MC give the check-in question to all participants) 3) MC explain the Agenda of the day and Expectations Settings 4) Roll dance!! 5) MC introducing the Session title and objectives 6) MC introduce the Speakers profile	-	✓	MC	Program	Program
12.30	12.55	25	Amcor Session	Portfolio Pitching	Facil from Amcor will deliver a materials	-	✓	Amcor Speaker MC		QA
12.55	12.58	3		Appreciation to Amcor	Give certifi to amcor as appreciation and documentation	-	✓			
12.58	13.33	35	Main Session	Final Report Group 2	Participants will be presenting on using the portfolio that they've made	-	✓	MC & Program	Program	Program & CX
13.33	13.39	6	Feedback Session	Feedback and Suggestions	The speaker will reviewing and give feedback about delegates portfolio presentation	-	✓	Speaker	Program	Program
13.39	13.44	5	Ice Breaking	Guess The Logo	delegates must answer some question related to logo	<a href="#">here</a>	✓			
13.44	14.19	35	Main Session	Final Report Group 1	Participants will be presenting on using the portfolio that they've made	-	✓	MC & Program	Program	Program & CX
14.19	14.25	6	Feedback Session	Feedback and Suggestions	The speaker will reviewing and give feedback about delegates portfolio presentation	-	✓	Speaker	Program	Program
14.25	14.40	15	Break	Break Session	Break time for those who want to pray	-	✓	MC & OC	Program	OC
14.40	15.15	35	Main Session	Final Report Group 3	Participants will be presenting on using the portfolio that they've made	-	✓	MC & Program	Program	Program & CX
15.15	15.21	6	Feedback Session	Feedback and Suggestions	The speaker will reviewing and give feedback about delegates portfolio presentation	-	✓	Speaker	Program	Program
15.21	15.26	5	Roll dance	Roll Dance	Roll dance for refreshing	-	✓	MC & Program	Program	Program
15.26	16.01	35	Main Session	Final Report Group 4	Participants will be presenting on using the portfolio that they've made	-	✓	MC & Program	Program	Program & CX
16.01	16.07	6	Feedback Session	Feedback and Suggestions	The speaker will reviewing and give feedback about delegates portfolio presentation	-	✓	Speaker	Program	Program
16.07	16.17	10	Speaker Session	Speaker Portfolio	Speaker will show her portfolio to delegates	-	✓			
16.17	16.22	5	Appreciation Session to Speaker	Speaker Appreciation	Giving the speaker a certificate and plaque as a sign of gratitude and appreciation	-	✓	Laura	Program	QA
16.22	16.29	7	Ice Breaking	Goofy Quiz	Participants must answers the question of the quiz	-	✓	Program	MC	Program
16.29	16.39	10	Appreciation Session to Participant	Best of The Best	Announcement of participants who had the highest point on their presentation based on judges scoring	-	✓	CX	MC	CX
16.39	16.49	10	Closing	Closing	1) Delegates Performance Dashboard (including RnR for Best Delegates, Best Group, Best Coach from previous Bi-weekly) 2) Post-survey fulfillment for participants 3) Reminder the next session date	-	✓	CX & QA	MC	OC



## External Persona

### Speaker Persona

- Have relevant knowledge and experience with the skills listed in the curricula.

### Partner Persona

- Our partner persona is to have awareness about youth leadership development in accordance to AIESEC Values and willing to contribute in empowering youth.

### Coach Persona

#### AIESECer

- Notable Alumni
- Senior Member (LCEB Alumni 1-2 years)
- Previous LCEB
- Previous Team Leader/Manager

#### Non-AIESECer

- Leaderboard AFL\*
- AFL Participants from LEADs\*

\*Interviews needed in order to know their ability to lead and coaching their coachee.

## Customer Persona

- Senior High School (Grade 3)
- College Student (Batch 2022-2023)
- Age : 18-21 years old

## Person In Charge

Name	Role	Student number
Ludgardis Laura Regis Sari	Organizing Committee President	A1011221263
Majesti Maris	Organizing Committee Program	E1041221044
Mohamad Idzan Azzikra Rukka	Organizing Committee Program	E1111221073
Luna Maya	Organizing Committee Quality Assurance	A1011231081
Hafizha Atha Zahra	Organizing Committee Quality Assurance	A1011231284
Novita Laura	Organizing Committee Customer Experience	B1011221057
Mudha'afah Hasanah	Organizing Committee Customer Experience	12217032
Devira Azira Ramadhani	Organizing Committee Customer Experience	H1091231047

## Project Output

Based on the output in the pre-proposal and realization of the project, The output of Youth Today is :

Output	Target	Achieved
# of Sign-up	38	40
#Participant Attendance in Final Meeting	34	30
#of Revenue	Rp 8.745.000	Rp 5.888.000
#of Delegates NPS	9	9.6
#of Coach NPS	5	5
#of Speaker NPS	9	9



## Documentation





**Approved by**

Local Committee Vice President of  
External Relations 24.25

  
LOCAL COMMITTEE  
AIESEC  
UNTAN

**Maria Olga Bapage**

Team Leader of  
Public Relations 24.25



**Risca Meriani**