

PROJECT REPORT
AIESEC FUTURE LEADERS DEBRIEF X LC GRADUATION
AGENDA

Saturday 20th July 2024



AIESEC in UNTAN
UNIVERSITAS TANJUNGPURA
PONTIANAK
2024

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Project Background

Objectives: Positioning AIESEC Future Leaders as an opportunity to engage more young people with the concept of leadership development with our organization. Showcase the different aspects of AIESEC experience making leadership accessible - equally for every youth. Allow the organization to gain recognition as a leadership development organization.

Ideas: We believe leadership is the fundamental solution and it can be developed in anyone, anywhere. We empower young people to become value-driven leaders who positively impact the world around them. By supporting the 'How' of our organization, we need to create the opportunity to make us more relevant to the world context and to work towards our vision Peace and Fulfillment of Humankind's Potential.

Project Description

AIESEC Future Leaders (AFL) is an initiative program which provides youth development in a 3 month program which consists of sessions for skill-development spaces. It provides youth the development to take further leadership roles and introduce them to the concept of leadership development with us.

In AIESEC Future Leaders Summer Peak 2024, we bring the theme 'Ready To Own The Future', which we want to lead and guide young people in Pontianak to prepare themselves in shaping their future with a curriculum that we have created according to their needs in the future. The curriculum that the participants will receive in the first month is "Slip Into The New You: Excelling The Public Speaking and Analytical Skill". In this month, we want to empower leaders to harness the power of effective communication and data-driven decision making. This theme aims to equip leaders with the tools they need to thrive in their personal and professional lives, putting them on the path to success and leadership in an ever-evolving landscape. In the second month, they will get a curriculum entitled "Innovate, Market, Present: The Dynamics of Digital Influence" which in this month, we explore the key role and benefits of user interface (UI) and user experience (UX) principles in the field of digital marketing and presentation. This shows the intention to learn how these aspects significantly influence and improve our daily lives, both professionally and personally.

Project Objectives/Purpose

- Positioning AIESEC Future Leader as an opportunity to engage more young people with the concept of leadership development with our organization.
- Showcase the different aspects of the AIESEC experience making leadership accessible-equally for every youth.
- Allow the organization to gain recognition as a leadership development organization.

Event Rundown

AIESEC Future Leaders I Debrief x LC Graduation Agenda July 20th, 2024										
Time	Duration	Session Block	Session Name	Session Objectives	Link/Materials needed	Check	Facil	Co-Facil	PIC	
13.00	13.20	Opening	Opening	1) Open the session 2) MC Introduction 3) Check-in 4) Read the Agenda of the day 5) Roll Dance (Do) 6) Introducing AFL Team, coaches, and groups	Link	<input checked="" type="checkbox"/>	MC: Maher	Program	Program	
13.25	13.25		Opening speech LCVF	LCVF officially open the LC debrief and explain the purpose of debrief space.	Link	<input checked="" type="checkbox"/>	LCVF Union 24.25	MC	Program	
13.25	13.30		Opening speech by LCP	LCP give a welcoming speech	Link	<input checked="" type="checkbox"/>	LCVF AFL Union 23.24	MC	Program	
13.30	13.45	Main Session	Session Debrief (AFL After Movie)	AFL team reviewing and recall the participants about all sessions and events for the past 3 months (suggestion to have interactive space with participants) 1) Play a Recap Video of all AFL activities from the past 3 months 2) MC will recall the participants to review all the session one by one for past 3 months (name of the session, what we learn on the session, key learning of the session, etc.)	Link	<input checked="" type="checkbox"/>	MC: Maher	Program	Program	
13.45	14.00		Reviewing My Journey	1) To review both participants and coaches goals from POG and know how far they have achieved it, 2) To make the participants realized about what kind of experience that they get and turn it into a development of skills. 3) Evaluate all performance with coach and groupmate	Link	<input checked="" type="checkbox"/>	MC: Maher	Program	Program	
14.00	14.20		Team Show	1) Each coaching group will come forward and introduce themselves. Such as Their group's name, members name, team slogan, team rules, and their jell-yet (if any). 2) Each group will have their own theme song when we call them out 1 by 1	Link	<input checked="" type="checkbox"/>	MC: Maher	Program	Program	
14.20	14.40	Engagement Space	Sharing Session	1) Sharing and closing speech from coach(es) 2) Sharing and closing speech from participants 3) Sharing and closing speech from LCVF and/or AFL team	Link	<input checked="" type="checkbox"/>	MC: Maher	Program	Program	
14.40	14.55		Game! (Guess who?)	- DC will show a team picture in monitor and participant must guess who is that - Playing - fun and climax	Link	<input checked="" type="checkbox"/>	Program	MC	Just	
14.55	15.10		Post Survey / Final Survey followup	1) To measure participants development (LDA), 2) To measure overall performance of AFL Team, 3) To measure NPS & LPS, 4) Giving feedbacks for coach, groupmate, and overall sessions, 5) Overall rating for AIESEC Future Leaders program standards	Link	<input checked="" type="checkbox"/>	OK	MC	Devits	
15.10	15.25	Closing	Final Gift	1) Giving reward and recognition for best participants (#1) 2) Giving reward and recognition for best groups, etc (#2) 3) Giving reward and recognition for best coach (#3)	Link	<input checked="" type="checkbox"/>	OK	QA	Laura	
15.25	15.30		Closing	Reminder to attend National Graduation Check out and take a picture	Link	<input checked="" type="checkbox"/>	MC: Maher	OK	Program Luna	



External Persona

Speaker Persona

- Have relevant knowledge and experience with the skills listed in the curricula.

Coach Persona

AIESECer

- Notable Alumni
- Senior Member (LCEB Alumni 1-2 years)
- Previous LCEB
- Previous Team Leader/Manager

Non-AIESECer

- Leaderboard AFL*
- AFL Participants from LEADs*

*Interviews needed in order to know their ability to lead and coaching their coachee.

Partner Persona

- Our partner persona is to have awareness about youth leadership development in accordance to AIESEC Values and willing to contribute in empowering youth.

Customer Persona

- Senior High School (Grade 3)
- College Student (Batch 2022-2023)
- Age : 18-21 years old 18-25 years old, University Student or Senior High School student at Pontianak Region.

Person In Charge

Name	Role	Student number
Ludgardis Laura Regis Sari	Organizing Committee President	A1011221263
Majesti Maris	Organizing Committee Program	E1041221044
Mutiara Putri Patricia	Organizing Committee Program	D1041221057
Mohamad Idzan Azzikra Rukka	Organizing Committee Program	E1111221073
Luna Maya	Organizing Committee Quality Assurance	A1011231081
Hazha Athaya Zahra	Organizing Committee Quality Assurance	A1011231284
Novita Laura	Organizing Committee Customer	B1011221057
Mudha'afah Hasanah	Organizing Committee Customer Experience	12217032
Devira Azira Ramadhani	Organizing Committee Customer Experience	H1091231047

Project Output

Based on the output in the pre-proposal and realization of the project, The output of Youth Today is :

Output	Target	Achieved
# of Sign up	50	42
# of Revenue	Rp. 8.745.000	Rp. 5.888.000
# of Delegates NPS	9	9.6
# of Coach NPS	5	5
# of Speaker NPS	9	9

Documentation



Approved by

Local Committee Vice President of
External Relations 24.25


Maria Olga Bapage

Team Leader of
Public Relations 24.25



Risca Meriani