

**PROJECT REPORT  
LOCAL PROJECT X KAMPUNG GAMBUT  
22th-25th July 2024**



**AIESEC in UNTAN  
UNIVERSITAS TANJUNGPURA  
PONTIANAK  
2024**

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## Project Background

As our aim is to engage and develop youth in Indonesia while giving impact to specific issue around us. We give youth an understanding of SDGs and give them a chance to involve themselves in making a direct impact on it. We also develop the youth in many aspects such as leadership skills, soft skills and hard skills. To give impact on the educational issues on Kalimantan Barat, we create EduStanding as our program that giving insight about the issues and what can youth do to give impact on it by webinar and coaching session, then we give youth the chance to practice the skills they get on challenging experiences on school roadshow. In order to achieve this speaker's objective on this virtual talk are "How is the current educational environment in Kalimantan Barat", "How is the children's behavior in educational space in indonesia", and "How we need to react to the children's behavior".

## Project Description

Local Project is an initiative program which provides youth development in four weeks of virtual volunteering in a project which supports Sustainable Development Goals (SDGs). It provides youth the experience to create impact in society and introduce them to the concept of leadership development with us. EduStanding is a project that is aware that the poor school environment is a significant issue West Kalimantan. This not only about the area hygiene but also other problems like bullying or students hatred toward their teacher. It goes beyond just poor hygiene to encompass issues such as bullying and student hostility towards teachers, besides the gap between teachers and students, there is also a gap between education for typical children and those with special needs, where the implementation of inclusive programs in West Kalimantan is still limited, and there is still a lack of societal awareness regarding the importance of at least understanding sign language. These problems often arise due to minor misunderstandings, educational disparities, and lack of modernization efforts. With many kids in Kalimantan Barat hooked on gadgets and a growing gap between students and teachers, there's a big problem with educational fairness when it comes to our national culture. Gadgets not only stop kids from understanding and valuing their heritage, but they also make it hard for teachers and students to connect. That's why it's really important to do something now to make education fairer and more culturally rich

## Project Objectives/Purpose

- Build and spreading awareness about current conditions in West Borneo, specifically about culture in education and children behaviors
- Exposure youth for SDGs 4 issues
- Encourage youth to have a better understanding of the schools conditions and teachers behavior
- Inclusive awareness towards deaf people by providing Youth with knowledge of Sign Language
- Have direct social impact on schools and children that are located in West Borneo
- Provide awareness and education to the public about the potential of Kampung Gambut's land
- Exposure to local culture by providing Youth practical experiences directly involved in the making of the local culture Timeline

## Event Rundown

RUNDOWN 3rd WEEK - [Challenging Environment]						
DAY 1						
Date : Monday, 22nd July 2024						
Time : 10.00-12.45						
No.	Duration	Time	Agenda	MC	Facilitator	Notes
1	30	10.00-10.30	Opening	LP Member	MC	MC open the session such as greetings, fill the presence, and check in
2	5	10.30-10.35	Welcoming Speech from OCP		OCP	Speech from OCP of Local Project
3	5	10.35-40	Welcoming Speech from LCVP		LCVP	Speech from LCVP of IGW/EwA
4	45	10.40-11.25	Pertamina and Kampung Gambut Background		Speaker	The speaker will explain what CSR and Pertamina are. The speaker will also explain why Pertamina really supports CSR activities in peat villages
5	15	11.25-11.40	QnA		MC	QnA session where participants can ask questions and hold discussion sessions with speakers
6	5	11.40-11.45	Closing Session I		MC	Agenda will be closed through documentation and giving certificates to speakers
7	25	11.45-12.10	BREAK		MC	Break time for lunch and prayer
9	20	12.10-12.30	Team Strategy		MC	Participants will be sent a PPT as material for participants to provide their resume in the PPT and brainstorm their preparations for the next day.
10	5	12.30-12.35	Informing Tomorrow Activities		PIC	Providing information about activities that will be carried out next day
11	5	12.35-12.40	Fulfill During Survey		OC Program	Participants fulfill During Survey based on their own experiences
12	5	12.40-12.45	Closing		CX	Close the agenda for today by taking documentation and checkout

DAY 2						
Date : Wednesday, 24 July 2024						
Time : 10.00-12.25						
No.	Duration	Time	Agenda	MC	Facilitator	Notes
1	30	10.00-10.30	Opening	LP Member	ALL OCs	MC open the session such as greetings, roll dance, check in, and introduce the speaker
2	5	10.30-10.35	Welcoming Speech from OCP		MC	Speech from OCP
3	5	10.35-10.40	Welcoming Speech from LCVP		MC	Speech from LCVP of IGW/EwA
4	5	10.40-10.45	Welcoming Speech from Partner		MC	Speech from Partner (PIC Kampung Gambut)
5	15	10.45-11.00	Time To Gathering		MC	Participants and PIC Partners help gather the community at the event venue
6	15	11.00-11.15	Time to Bridging Sozialization		MC	OC and Participants will start an introduction and friendly session, asking how the community is doing and introducing why we are in the gathering place
7	50	11.15-12.05	Information Observing		PIC	Participants began to take the lead in socializing and having open discussion with local people of Kampung Gambut about their ideas to solves the problem they learn the day before
10	10	12.05-12.15	Closing		MC	Closing statement to close the Day
11	5	12.15-12.20	Informing Tomorrow Activities		OC Program	Providing information about activities that will be carried out next day
12	5	12.20-12.25	Fulfill During Survey		CX	Participants fulfill During Survey based on their own experiences

DAY 3						
Date : Tuesday, 23th July 2024						
Time : 10.00-13.30						
No.	Duration	Time	Agenda	MC	Facilitator	Notes
1	30	10.00-10.30	Opening	LP Member	MC	MC open the session such as greetings, fill the presence, and check in
2	5	10.30-10.35	Welcoming Speech from OCP		OCP	Speech from OCP of Local Project
3	5	10.35-10.40	Welcoming Speech from LCVP		LCVP	Speech from LCVP of IGW/EwA
4	5	10.40-10.45	Welcoming Speech from Partner (PIC Kampung Gambut)		PIC	Speech from Partner (PIC Kampung Gambut)
5	60	10.45-11.45	Time To Execution		PIC	Participants will be divided into groups and guided to observe agricultural land through 5 division in Kampung Gambut
6	30	11.45-12.15	BREAK		PIC	Participant having a break and prayer
7	30	12.15-12.45	Creating Idea		MC	Participants return to the gathering point and have a discussion with their group to summarize the objectives they have obtained during the observation and creating a solution based on the problem they get from the Kampung Gambut community
8	30	12.45-13.15	Creating Idea Visualization		MC	Participants will discuss topics and ideas that will be prepared for socialization to the community the following day. It is hoped that participants will get the concept in their teaching methods to the community
10	5	13.15-13.20	Informing Tomorrow Activities		OC Program	Providing information about activities that will be carried out next day
11	5	13.20-13.25	Fulfill During Survey		OC Delegates Service	Participants fulfill During Survey based on their own experiences
12	5	13.25-13.30	Closing		All OCs	Closing statement to close the Day and goes home

DAY 4						
Date : Thursday, 25th July 2024						
Time : 10.00-13.00						
No.	Duration	Time	Agenda	MC	Facilitator	Notes
1	15	10.00-10.15	Opening	LP Member	MC	MC open the session such as greetings, fill the presence, and check in
2	5	10.15-10.20	Opening Speech from OCP		MC	Speech from OCP of Local Project
3	5	10.20-10.25	Opening Speech from LCVP		OCP	Speech from LCVP of JGV/EwA
4	5	10.25-10.30	Opening Speech from Partner		LCVP	Speech from Partner (PIC Kampung Gambut)
5	10	10.30-10.40	Recap Volunteering to Kampung Gambut		MC	The LP Team will report via PPT or Video within 3 days the contribution that has been made through several important documentation and objectives. However, this will be adjustable, if the agenda is carried out outside the field, the LP Team will report via speech.
6	20	10.40-11.00	Presenting Group I		MC	The Volunteer Group will present the results of their volunteering for 3 days and provide recommendations for countermeasures in the form of better ideas and suggestions for developing Gambut Village. Volunteers can also provide ideas in the form of projects or prototypes through their own creative ideas
7	20	11.00-11.20	Presenting Group II		MC	
8	20	11.20-11.40	Presenting Group III		MC	
9	20	11.40-12.00	Presenting Group IV		MC	
10	20	12.00-12.20	Presenting Group V		MC	
11	20	12.20-12.40	BREAK		MC	Break time for lunch and prayer
12	20	12.20-12.40	Feedback from Partner		PIC Partner	The partner gives a speech through feedback based on the results obtained from the participant's presentation.
13	10	12.40-12.50	Feedback from Partner		MC	Partner handing reward and recognition to the best group ideas
14	5	12.40-12.45	Informing Next Week Activities		OC Program	Providing information about activities that will be carried out next day
15	5	12.45-12.50	Fulfill During Survey		OC Delegates Service	Participants fulfill During Survey based on their own experiences
16	10	12.50-13.00	Closing		All OCs	Closing statement to close the Day

  

DAY 5						
Date : Saturday, 27 July 2024						
Time : 13.00 - 15.25						
No.	Duration	Time	Agenda	MC	Facilitator	Notes
1	60	13.00 - 14.00	Preparation	PIC	ALL OC	All committees will prepare the stuff before start opening
2	5	14.00 - 14.05	Opening		OC	OC open the session such as greetings, fill the presence.
3	5	14.05 - 14.10	Check In		OC BRAM	check in.
4	20	14.10 - 14.30	Pre-demonstration preparation		ALL OC	Participants will need to prepare before demonstrating
5	40	14.30 - 15.10	Practices Make Improvement		ALL OC	Each 4 - group of participants practice in preparation for festival day
6	5	15.10 - 15.15	Informing Tomorrow Activities		OC Program	Providing information about activities that will be carried out next day
7	5	15.15 - 15.20	Fulfill During Survey		OC CX	Participants fulfill During Survey based on their own experiences
8	5	15.20 - 15.25	Closing		MC	Closing statement, check out, and documentation

## External Persona

### Speaker Persona

- Understand about the SDGs 4
- Understand the education system in Indonesia
- Have a background in Education or Children Psychology
- Have a background of being a teacher or part of education government

### Partner Persona

- Community or UMKM that focus or align with education, local culture and children
- Support local culture awareness, especially culture in Kalimantan
- Active in children care and events for children
- Support local community in educating them about potential lands in the area
- Supporting children growth development
- Support or align with Sign Language awareness
- Have experience in either performing or providing Local Culture events
- High School in West Borneo

## Customer Persona

- University students in West Borneo (Pontianak)
- Borneo Youth (Age 17-25 years olds)
- High school student (3rd year)

## Person In Charge

Name	Role	Student number
Christopher Aurellyan Alotano Luna	Organizing Committee President	D1041221093
Erine Virena	Organizing Committee International Relations Marketing and Partnership	E1111231069
Yesika Petranatrianti	Organizing Committee Quality Assurance	A1011231006
Maharani Nurazizah	Organizing Committee Customer Experience	D1041221005
Deya Febri Pratiwi	Organizing Committee Program	B1031231157
Raden Adang Edithya Astama	Organizing Committee Program	D1041221043
Clara Shinta Maharani	Organizing Committee Finance & Logistic	B1031231128



## Project Output

Based on the output in the pre-proposal and realization of the project, The output of Youth Today is :

Output	Target	Achieved
# of Sign-up	38	40
# Participant Attendance in Induction	29	27
#Participant Attendance in Day 1 Week 3	29	28
#Participant Attendance in Day 2 Week 3	29	27
#Participant Attendance in Day 3 Week 3	29	25
#Participant Attendance in Day 4 Week 3	29	27
#Participant Attendance in Day 5 Week 3	29	25
#Participant Attendance in Debrief	29	28
#of Revenue	Rp 6.080.000	Rp 10.034.000
#of Delegates NPS	9	9.8
#of Delegates LPS	9	9.5

## Documentation



**Approved by**

Local Committee Vice President of  
External Relations 24.25



**Maria Olga Bapage**

Team Leader of  
Public Relations 24.25



**Risca Meriani**